

Madoc

Mens Lightweight Down Jacket in Eight Colours

The Madoc is a new style that offers the trademark Yeti features: light weight, extreme insulation and at the same time a masculine stylish output.

Newly designed cuffs gives the Madoc a more winter like look while maintaining the classic low mens cut.

The insulation comes from the high standard European 95/5 goose down and keeps the overall quality of the jacket high using only the YKK Premium zippers and off course offering a two way front zip.

The Madoc comes in eight colours: black, dark india ink, dark forrest, dark gull grey, cendre blue, champagner beige, ribbon red, fern green. Madoc is available in selected shops at a retail price of €299,95.

Exclusive and ultra light filling

The essence of Yeti is down. Yeti uses only Crystal Down which is a special selection of big fluffy European down of the absolute finest quality. A single gram of Crystal Down consists of up to 1000 individual pieces of down. Therefore Yeti is optimal performance: high insulation at ultra lightweight.

Packable in pocket

Madoc off course has the trademark Yeti feature: it's packable, and packs into its own left hand pocket. This is possible due to the filling, which consists of large, lofty down that are easily compressed. A packed Yeti jacket takes up as little space as two oranges – and weighs a tenth.

Yeti Down Codex

Yeti only uses European down, mainly from Poland and Germany. All Yeti down complies with the EDFA Traceability Standard.

Animal welfare is a key element for Yeti and the code of conduct is clear and monitored. Yeti only uses down that is a by-product of meat production. Yeti down comes from free-range birds with access to healthy food, water, light and shelter. The flock density, handling, and transportation are regulated. Yeti does not allow live plucking, force-feeding, or steel wire cages.

The Yeti code of conduct is based on the EDFA Down Codex and traceability (European Down & Feather Association). This is the only standard which also includes monitoring of actual down standard. The EDFA Down Codex is monitored and controlled by third party (IDFL – International Down & Feather Laboratories).

From climbers on Mount Everest to fashionistas in Milan

Yeti is the ultimate in down products. The brand is designed for discerning outdoor enthusiasts, but the ultralight exclusive design products have found their way into the fashion world. Yeti is Danish design, Japanese technology and German craftsmanship.



YETI™

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