

Barra/Mallow Active windshield jacket

Mallow and Barra are performance jackets with a windshield front and advanced RedFlex fabric which through infrared technology offers a unique thermal capacity to heat the body from within.

Advanced RedFlex technology

Barra and Mallow are technical midweight jackets designed for high performance use. The advanced new RedFlex technology integrated in the fabric offers a cutting edge infrared technology where the fabric reflects the heat from the body.

This molecular "mirror" reflects the heat as infrared energy through infrared light which penetrates deep into the tissue promoting and improving thermal regulation. It is scientifically proven that RedFlex increases the oxygen level in the blood and increases blood circulation meaning higher performance power and quicker recovery.

Other features are faster drying, longer heat retention and better protection against UV rays.

A tight athletic cut

Barra and Mallow both features a full length zipper, a tight athletic cut and a full wind breaking nylon front piece to protect from the elements. Flat lock seams on the inside means that Barra and Mallow can stand its own both as part of a layering system or as a stand alone when exercising.

Colours and price

Barra for women comes in a single colour combination: Black / Dark Red. Barra is available in outdoor shops at a retail price of € 149.95.

Mallow for men comes in a single colour combination: Black / Gull Grey. Mallow is available in outdoor shops at a retail price of € 149.95.

Press material



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– the down specialist

The very first Yeti sleeping bag was made in 1983 by mountaineer Bernd Exner. Yeti has ever since specialised in high-end sleeping bags for extreme use. The expertise in quality down evolved into a collection of exclusive outdoor apparel. Yeti is the ultimate down apparel for both the polar desert and the urban jungle.